

#3PRIMED



Sponsorship Opportunities

3PRIMED-Symposium in Berlin

1. October 2026 | Design Offices Humboldthafen / Near Mainstation Berlin

#3PRIMED

3PRIMED Symposium

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The **3PRIMED Symposium – Printing the Future** explores how 3D and 2D printing technologies may transform pharmaceutical care, and what challenges this transformation creates for the German healthcare system. Personalised medicines, flexible manufacturing processes and new regulatory opportunities open up new possibilities for hospital and specialist pharmacies. At the same time, they raise new questions for existing structures of healthcare delivery and financing, particularly with regard to the **processes of the statutory health insurance system (GKV)**.

Personalised medicines in particular often fit only partially within the established frameworks for approval, reimbursement and pricing. How can individually manufactured medicines be integrated into existing GKV procedures? What quality and documentation requirements arise when medicines are **produced at the point of care**? And how can innovative manufacturing models – for example in hospital pharmacies or specialised centres – be translated into routine care?

3PRIMED brings together decision-makers from **hospital pharmacies, industry, regulatory bodies and the healthcare system** to discuss these questions using concrete technologies and practical examples. The focus lies on the strategic positioning of 3D and 2D printing technologies, potential models of care, and the health-policy and regulatory frameworks that will be decisive for their integration into GKV-funded healthcare.

The aim of the symposium is to connect the opportunities offered by these technologies with the real requirements of the healthcare system and to develop perspectives for their practical implementation.

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Date / Place

#3PRIMED

DATE: 1. October 2026, 11AM – 17PM

PLACE: Design Offices Berlin (Right next to Berlin CS)
Alexanderufer 3-7, 10117 Berlin

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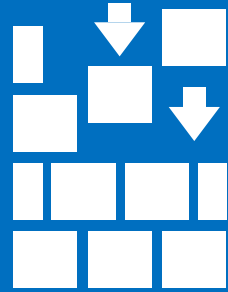
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The Venue



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Your Added Value



**A prominent display
in the partner and
exhibition area**



**Showcase your
industry expertise**



**Meet the industry's
key decision-makers**

Our Partner Options

Gold Sponsorship

Silver Sponsorship

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Sponsorship Packages

Gold **1.950 €**

- 3 free tickets
- 3 m² of exhibition space
- Panel participation
- Stage banner + premium logo
- Full promotional support
- Digital presence

Silver **750 €**

- 1 free ticket
- no exhibition presence
- Logo display
- Communication (website/LinkedIn)
- Digital presence

Gold Sponsorship Package

Active presence. Visible leadership. Real impact

- **Meet your audience face-to-face**
 - 3 m² exhibition space in a premium, high-traffic location
- **Position yourself as a thought leader**
 - Participation in the expert panel discussion
- **Be seen where it matters most**
 - Premium logo placement on stage banners and event signage
- **Maximise your reach before and during the event**
 - Featured in all communications (website, newsletter, LinkedIn)
- **Bring your team, build relationships**
 - 3 full-access tickets
- **Extend your presence beyond the event**
 - Digital exhibition profile on the conference website (incl. spotlight)

Coffee Partnership

Coffee specialities are always a hit at events. So why not use a high-quality coffee machine as an advertising space? Let your guests associate that delicious coffee with your company.

SERVICES

Logo placement on one or two coffee stations; print files are to be supplied by the sponsor in consultation with our agency



250,00 €

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Media Add-On



499,00 €

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Premium Media Add-On:

- **Video interview with a company representative at the symposium and provision of the footage for your own marketing purposes**
- **Reach booster: Promotion of the video interview across various 3PRIMED channels (LinkedIn, newsletter, YouTube, Instagram) and via our partners.**
- **Provision of all video and photo material of the company representatives produced at the symposium for use on your own website and social media**
- **“Spotlight” interview with three questions**

Exhibition

Exhibition area (2 - 3 m²)

FEATURES

- ❖ **Bar table and 2 bar stools**
- ❖ **3-way power socket**
- ❖ **Wi-Fi (provided by the organiser)**
- ❖ **Own display stands (roll-ups)**
- ❖ **Additional equipment available on request**

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Booking/Programme

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